

FRIDAY, SEPTEMBER 22
BROOKSIDE GOLF CLUB

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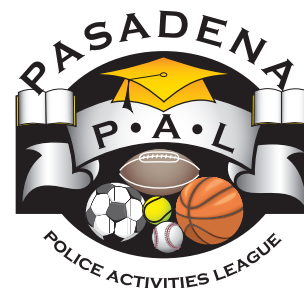
Meshell Sohl
Mimi et Cie.

PAL STAFF
Commander Cheryl Moody
Pasadena Police Department

Sergeant Glenn Thompson
Pasadena Police Department

Officer Roxanne Haines
Pasadena Police Department
PAL Director

Officer Eddie Bondarczuk
Pasadena Police Department
PAL Coordinator



July 1, 2017

Dear Friend of PAL,

On behalf of the Police Activities League (PAL), we kindly seek your support for our upcoming annual Golf Classic, which will be held on Friday, September 22, 2017 at Brookside Golf Club. The goal of this charitable tournament is to raise funds for PAL so that it can continue to reach the youth of our community by providing programs and services that make a positive impact on their lives.

The PAL program has benefited over 3500 students to date and is focused on providing positive after-school alternatives to middle and high school students. PAL organizes several after-school and summer activities that seek to enhance the minds and lives of our community's youth, including field trips and programs such as computer skills, fine arts, photography, martial arts, and organized sports. PAL also encourages Pasadena area youth to be good citizens through a partnership with the Pasadena Police Department. Numerous Pasadena Police Officers volunteer their time mentoring kids at the PAL Center. The goal is to reach youth at an early age in support of their development by fostering positive attitudes toward authority figures, while providing a safe and stable environment after school to do homework, socialize and participate in structured summer activities. These efforts are primarily supported through contributions raised by events like our annual Golf Classic. Through the assistance of your tax-deductible donations and/or services, PAL will continue to enrich the lives of our local youth as it has since 1997. We hope you will help us continue our mission.

On behalf of PAL, we thank you for your continued support and community participation.

SARAH HORNER FISH

President
Pasadena Police Activities League

www.pasadenapal.com



SPONSORSHIP OPPORTUNITIES

TITLE (1 Available) \$10,000
 Four (4) Complimentary Foursomes, 10 additional cocktail party tickets, Four (4) tee hole signs, title sponsor banner, logo on registration banner, website recognition, recognition from the podium, opportunity to provide branded gift bags

PLATINUM \$5,000
 Three (3) Complimentary Foursomes Banner, Plaque And Recognition At The Banquet, Three (3) Tee Hole Signs, Recognition from the podium, opportunity to provide branded gift bag items

DIAMOND \$2,500
 Two (2) Complimentary Foursomes Banner, Plaque and Recognition at the Banquet Two (2) Tee Hole Signs Recognition from the podium

GOLD \$1,000
 One (1) Complimentary Foursome Banner, Plaque and Recognition at the Banquet One (1) Tee Hole Sign

SILVER \$750
 One (1) Complimentary Twosome One (1) Tee Hole Sign

TEE HOLE SIGN \$250
 One (1) Tee Hole Sign

Donations of sundries, goodie gift bags and raffle prizes are greatly appreciated, as these donations offset PAL operating expenses.

Name _____ Company _____

Donor Address _____ E-mail _____ Phone _____ Fax _____

Enclosed is a check payable to PASADENA PAL in the amount of \$ _____

Charge my: Visa MasterCard AmEx Discover _____
 Card # _____

Exp. Date _____ Auth. Code _____ Name on Card _____

Billing Address _____ City _____ State _____ Zip _____

YES, I plan to have my donation matched with a corporate gift! Many corporations provide matching gift programs. Ask your employer for a matching gift form, fill it out and enclose it along with your check and this form.

*Please make checks payable to: Pasadena Police Activities League (PAL), Federal Tax ID #91-1788982.
 Mail to: PAL Golf Classic c/o MHPEvents. 61 S. Baldwin St. #1658, Sierra Madre, CA 91025
 For further information, please contact Jill Hawkins at (626)791-1225, jill@mhpevents.com*