

**OCTOBER 8, 2021
BROOKSIDE GOLF CLUB**



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Pasadena Police Department

June 15, 2021

Dear Friend of PAL,

On behalf of the Pasadena Police Activities League (PAL), we kindly seek your support for our upcoming annual Golf Classic, which will be held on **Friday, October 8, 2021 at Brookside Golf Club**. The goal of this charitable tournament is to raise funds for PAL so that it can continue to reach the youth of our community by providing programs and services that make a positive impact on their lives.

The PAL program has benefited over 3500 students to date and is focused on providing positive after-school alternatives to middle and high school students. PAL organizes several after-school and summer activities that seek to enhance the minds and lives of our community's youth, including field trips and programs such as computer skills, fine arts, photography, martial arts and organized sports. The PAL Staff was able to transition to a virtual program during the COVID 19 pandemic in order to continue servicing our PAL members in their greatest time of need. PAL also encourages Pasadena area youth to be good citizens through a partnership with the Pasadena Police Department. Numerous Pasadena Police Officers volunteer their time mentoring kids at the PAL Center. The goal is to reach youth at an early age in support of their development by fostering positive attitudes towards authority figures and law enforcement, while providing a safe and stable environment after school to do homework, socialize and participate in structured summer activities. These efforts are primarily supported through contributions raised by events like our annual Golf Classic. Through the assistance of your tax-deductible donations and/or services, PAL will continue to enrich the lives of our local youth as it has since 1997. We hope you will help us continue our mission.

On behalf of PAL, we thank you for your continued support and community participation.

Laura Berns
Golf Classic Co-Chairs

Eva Monroy

www.pasadenapal.com

sponsorship opportunities



- TITLE (1 Available) \$10,000**
 Four (4) Complimentary Foursomes, 10 additional cocktail party tickets, Four (4) tee hole signs, title sponsor banner, logo on registration banner, website recognition, recognition from the podium, opportunity to provide branded gift bags, 2 Dedicated social media post
 Premium logo placement on virtual site
- PLATINUM \$5,000**
 Three (3) Complimentary Foursomes Banner, Plaque And Recognition At The Banquet, Three (3) Tee Hole Signs, Recognition from the podium, opportunity to provide branded gift bag items, 1 Dedicated social media post
 Logo placement on virtual site
- DIAMOND \$2,500**
 Two (2) Complimentary Foursomes Banner, Plaque and Recognition at the Banquet
 Two (2) Tee Hole Signs
 Recognition from the podium,
 1 Shared sponsor logo social media post
- Helicopter Ball Drop Underwriter \$1,500**
 1 Tee Sign
 Logo/Name on Ball Drop Tickets
- GOLD \$1,000**
 One (1) Complimentary Foursome Banner, Plaque and Recognition at the Banquet
 One (1) Tee Hole Sign, 1 Shared sponsor logo social media post
- SILVER \$750**
 One (1) Complimentary Twosome
 One (1) Tee Hole Sign
- VIRTUAL SPONSOR \$500**
 Logo recognition as our virtual fundraiser sponsor on the site, 1 shared sponsor logo social media post
 Logo placement on virtual site
- TEE HOLE SIGN \$250**
 One (1) Tee Hole Sign

Donations of sundries, goodie gift bags and raffle prizes are greatly appreciated, as these donations offset PAL operating expenses.

Name _____ Company _____

Donor Address _____ E-mail _____ Phone _____ Fax _____

Enclosed is a check payable to PASADENA PAL in the amount of \$ _____

Charge my: Visa MasterCard AmEx Discover _____
 Card # _____

Exp. Date _____ Auth. Code _____ Name on Card _____

Billing Address _____ City _____ State _____ Zip _____

YES, I plan to have my donation matched with a corporate gift! Many corporations provide matching gift programs. Ask your employer for a matching gift form, fill it out and enclose it along with your check and this form.

*Please make checks payable to: Pasadena Police Activities League (PAL), Federal Tax ID #91-1788982.
 Mail to: PAL Golf Classic c/o MHPEvents. 61 S. Baldwin St. #1658, Sierra Madre, CA 91025
 For further information, please contact Jill Hawkins at (626)791-1225, jill@mhpevents.com*